DR. AKHILESH DAS GUPTA INSTITUTE OF TECHNOLOGY AND MANAGEMENT,

NEW DELHI

Department of CSE

FACULTY DEVELOPMENT PROGRAMME ON "STRATEGIC PLANNING AND SWOT ANALYSIS OF TECHNICAL INSTITUTIONS"

VENUE – LAB 1 (CSE department)

Department of CSE organized ICT based one week Faculty Development Programme (FDP) in collaboration with *Entrepreneurship Development and Industrial Coordination (EDIC) Dept. of NATIONAL INSTITUTE OF TECHNICAL TEACHERS TRAINING AND RESEARCH (NITTTR), CHANDIGARH from* 23-27 July 2018 on "Strategic Planning and SWOT Analysis of Technical Institutions".

ADGITM was one of the remote nodal centre & faculty members of various departments participated in the session.

- The Programme aimed at enhancing research and teaching capabilities of educators.
- All organizations are facing a world that is rapidly changing. These changes are taking place largely because of many reasons but mainly because of the technology.

The major objectives of this programme were

- To appreciate the need for strategic planning and management for the development of technical education
- To explain the key steps involved in strategic planning through the use of a specially developed tasks.
- To identify tools for SWOT analysis
- E-governance of technical institutions

The major outcomes of this programme were

- > Several tasks were conducted to identify strengths and weakness of the technical institutions based on SWOT.
- > Challenges in higher education were identified
- > Principles & Strategy for teaching were identified
- ➤ Different steps in Strategic Planning were identified

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