

# **Dr. AKHILESH DAS GUPTA INSTITUTE OF TECHNOLOGY AND MANAGEMENT**

## **MBA DEPARTMENT**

### **Orientation Program Report**

The orientation program was conducted by the students of MBA department of Dr. AKHILESH DAS GUPTA INSTITUTE OF TECHNOLOGY AND MANAGEMENT for the freshers to familiarize them with their institution, department and faculty followed by their course structure, subjects and specializations including examination and attendance. They were also introduced to various clubs and societies of the college.

The orientation was a three-day long program comprising of various activities:

#### **Day 1 (6<sup>th</sup> August, 2018)**

The first day of the program began with the welcoming of the distinguished guests, CEO Shri S.N. Garg, Director Prof. (Dr.) Sanjay Kumar, Principal Prof. (Dr.) Yamini S., Assistant Director HR Ms. Pankhuri Aggarwal, Head of the Department Dr. Divya Gangwar, Faculty of MBA department and final year students followed by lamp lighting ceremony along with the melodious hymns of **SWARANJALI**, the music society of our college. Then an Indian-classical welcome dance was performed by a student of MBA final year. A short documentary of our respected founder and chairman sir Late Dr. Akhilesh Das Gupta was also shown to familiarise the freshers with the roots of our college. Introduction of the college was given by AWAAZ society and elucidated well through a presentation. A welcome address from the Head of MBA Department, **Dr. Divya Gangwar** was scheduled; with her thoughts of wisdom every student was enlightened . The Program was carried on with the Introduction of MBA department which included events and workshops conducted till date. Students were told about campus facilities like canteen, auditorium, library, book bank etc. After that, our honorable Director, Prof. Dr. Sanjay Kumar addressed all the students with his motivational thoughts. Later, faculty introduction of MBA department Was also given.

After a small break, it was fresher's turn to introduce themselves in a creative and interactive manner, it was an ice breaking session between the juniors and seniors. The program continued with the briefing of Examination and Attendance which was presented by an MBA final year student and Tanuja ma'am. At the end "Yakshagna" the theatre society of our college performed a short play on Anti Ragging. Finally the head of proctorial board Dr. Prashant told all the students about the code of conduct to be followed in the college premises.

Event of Day 1 was followed by light refreshments.

#### **Day 2 (7<sup>th</sup> August, 2018)**

As the freshers were already made familiar with the college and faculties, the day2 began with the discussion on Subject Specialisations. The Program continued with the introduction of

various college Societies including the performances of Insync (the western dance society), freak street (the street dance society) and Virsa, the Bhangra Regiment (the folk dance society) of our college. Information regarding the academic facilities of the college i.e. Library, book bank and Computer lab was given. To break the monotony of academic stuff management games were conducted.

The program resumed after a small break. The subject introduction of Human Resource and International Business was presented. Finally, treasure hunt was played in which students were divided into a group of 6 to 7, this was the last activity of Day 2.

### **Day 3 (8<sup>th</sup> August, 2018)**

The last day of orientation began with the introduction of Marketing Specialization and Ad-Mad activity. The programme was further carried out by a brief introduction on Training and Placement, followed by introduction of clubs and committees of MBA department and presentation on sports.

After a short break, there was an interactive session with Alumnis of our college namely, Ms jayati Arora, Ms Ekta Gupta (**Senior Recruiter at Indospirit Distribution Pvt ltd.**), Ms.Nidhi gupta (**Assistant manager at Bajaj Life Insurance ltd**) and Mr. Ankit Arora (**Operation manager at Foodpanda**), and at the end of Day 3 the feedback was taken from freshers regarding the three-day orientation program through an interactive session and feedback forms. This culminated the welcoming of freshers and beginning of their new endeavors in ADGITM formerly known as Northern India Engineering College.

