



INDUSTRIAL VISIT TO YAKULT DANONE INDIA PVT. LTD., SONEPAT, HARYANA.



MBA second semester students went for the Industry visit on 6th March, 2017 to “YAKULT DANONE INDIA PVT. LTD.”

YAKULT DANONE India (P) Ltd is a 50-50 joint venture between yakult Honsha, Japan and Group DANONE of France, Both of which are global probiotic leaders. The joint venture was formed in 2005 to manufacture and sell probiotic products in Indian market. Yakult, a probiotic drink as launched in India in 2007 and presently available in Delhi, NCR, Nasik, Chandigarh, Punjab, Jaipur, Mumbai, Pune, Hyderabad, Chennai and Bangalore. Yakult is manufactured at an ISO 9001:2008, HACCP and OHSAS 18001:2007 certified manufacturing facility in sonapat, Haryana in India.

The total factory is designed as per international standards and special care is taken while designing to maintain the highest level of hygiene standards and deliver the best quality product to its consumers.

The process of making Yakult is completely automated and there is no human touch at any point of time. The state of the art factory was a unique learning experience for all the students. The students appreciated the work environment, culture and surroundings of the factory.

As a pioneer in probiotic yakult has formidable research capabilities and product technologies in the field of probiotic. Yakult central institute for microbiological research has for years researched the use of intestinal bacteria as a factor in health maintenance, conducting a wide range of studies on the benefits of microorganisms in Japan, in India too.

Yakult's benefits have been scientifically established through years of research and 30 million people in more than 30 countries drink yakult every day.

The Visit was accompanied by Faculty members Ms. Swati Khanna and Ms. Sonali Gaur. Students have enjoyed the visit and learned new aspects of practical applications followed in MNC's.

Student Opinion:

I am very thank full to my college NIEC that they had given us a very wonderful chance to have a industry visit in between a very busy schedule of the semester. It was a very good experience that I came to know visually some production process and gained a lot of knowledge.

- Saumya Jha

NIEC gave me the golden opportunity to visit the YAKULT DANONE INDIA Pvt. Ltd. at Sonapat, Haryana. It was a great experience to know the organization internally. They are successful enough to balance between business excellence and individual dignity. Their main focus is health "daily piyo healthy jiyo" and "Listen to your gut". Which I like the most and the taste of the yakult drink, which is useful for all age group people.

-Shristi Panchal