

NORTHERN INDIA ENGINEERING COLLEGE

BBA DEPARTMENT

REPORT ON EXPERT LECTURE

On the topic, “Building sustainable career in the times of uncertain business Environment: From Campus to Corporate”.

Dated: 9TH March, 2018

Department: BBA

Venue: College Auditorium

Objectives: To make the students understand the dynamics of Business Environment and the skills that they need to inculcate to build a sustainable career.

Expert: Mr. Alok Kumar Agrawal,

Ex- Advisor, IMS Noida

Ex- Executive Director, Polar Industries.

The Expert shared his experiences and insights into the corporate world. He emphasized the importance of keeping oneself update with what is happening around the world and how every economic activity affects every individual in one way or another. He also shared the various kinds of qualities and skills that can help the students in doing well in their professional lives.

Outcome: It was a very interactive session which the students thoroughly enjoyed. They considered it as a big learning experience.

Beneficiaries: The students of BBA, MBA and MCA



The Expert delivering the lecture



Head (BBA) welcoming the esteemed guest



The guest being felicitated by Director Sir



The expert with the students