

**Dr. AKHILESH DAS GUPTA INSTITUTE OF  
TECHNOLOGY AND MANAGEMENT**

**(Formerly known as Northern India Engineering College, NIEC)**

**MBA DEPARTMENT**

*Cordially invites you to*

**INSPIRATION – 2018**

**THE PROJECT DISSERTATION COMPETITION**

*On*

***Friday, June 8, 2018***

***10:00 am***

**Venue:**

**ADGITM Auditorium,  
Block 2, Ground Floor,  
FC – 26, Shastri Park, New Delhi**



# ABOUT THE COMPETITION

- The competition is intended to enhance the research skills of the students. It will help them in gaining insights into various research topics.
- Students have to submit the Research Project presentation using various research techniques.
- Research project will include Introduction, Review of Literature, Objectives of Research, Research Methodology, Data Analysis, Findings, Conclusion and References.
- Top three projects will be awarded. All the participants will get the certificate of participation.
- ***No registration fee.***



# RULES FOR PROJECT PRESENTATION COMPETITION

- The projects should be original.
- The time allocated for each presentation would be 10-12 minutes, followed by question answer session.
- The tentative layout of the presentation should be as follows:
  - A title slide having Name, Title and Institute name.
  - One slide discussing about the objectives.
  - Review of Literature
  - One slide with the hypothesis, the student wants to investigate.
  - 2 or 3 slides covering current research methodology.
  - Data Analysis
  - Findings and Conclusions
  - Suggestions/ Measures
  - References





# RULES FOR PROJECT PRESENTATION COMPETITION

- Fonts:
  - Font Type : Times New Roman.
  - Headings of each slide – Size : 48, Bold
  - Body of Text - Font size – 36,
- ***Students are required to MAIL the Registration form and the presentations along with the Declaration Form at [projectniecmba@gmail.com](mailto:projectniecmba@gmail.com) by June 1, 2018.***
- Also the student should bring the presentations in pen drive on the day of presentation.
- A Hard Bound of the Project Report is to be brought on the day of the presentation which will be returned after presentation.



# **ORGANIZERS**

**MBA Department**

## **CONTACT PERSONS**

**Ms. Shuchi Srivastava**

**Assistant Professor, MBA Department**

**ADGITM–**

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**Ms. Swati Khanna**

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